



ESSENTIAL WEB DESIGN RESOURCES FOR BEGINNERS



35 ESSENTIAL FREE
RESOURCES I USE
ALL THE TIME!



ESSENTIAL DESIGN RESOURCES

WELCOME

HELLO AND THANK YOU!

Welcome to my free resource pack, when I say free I do not only mean this guide is free I also mean everything on this list is free.

I use these resources almost daily with any new build I make and if I am tutoring too. It is a highly valuable resource and hopefully you will get some benefit from it.

It is great that you have opted in to my mailing list to receive this pack. I will not be sending you emails every day or pestering you with products to buy, that is not my style.

I may however occasionally send you an email letting you know of a new video that I have uploaded to my YouTube channel.

These will almost always be training videos and tips for WordPress and other web design issues.

Ok – so back to the list. I will break this down into sections. Each section ONLY contains resources that I personally use.



John Banks
SideIncomeMan.com

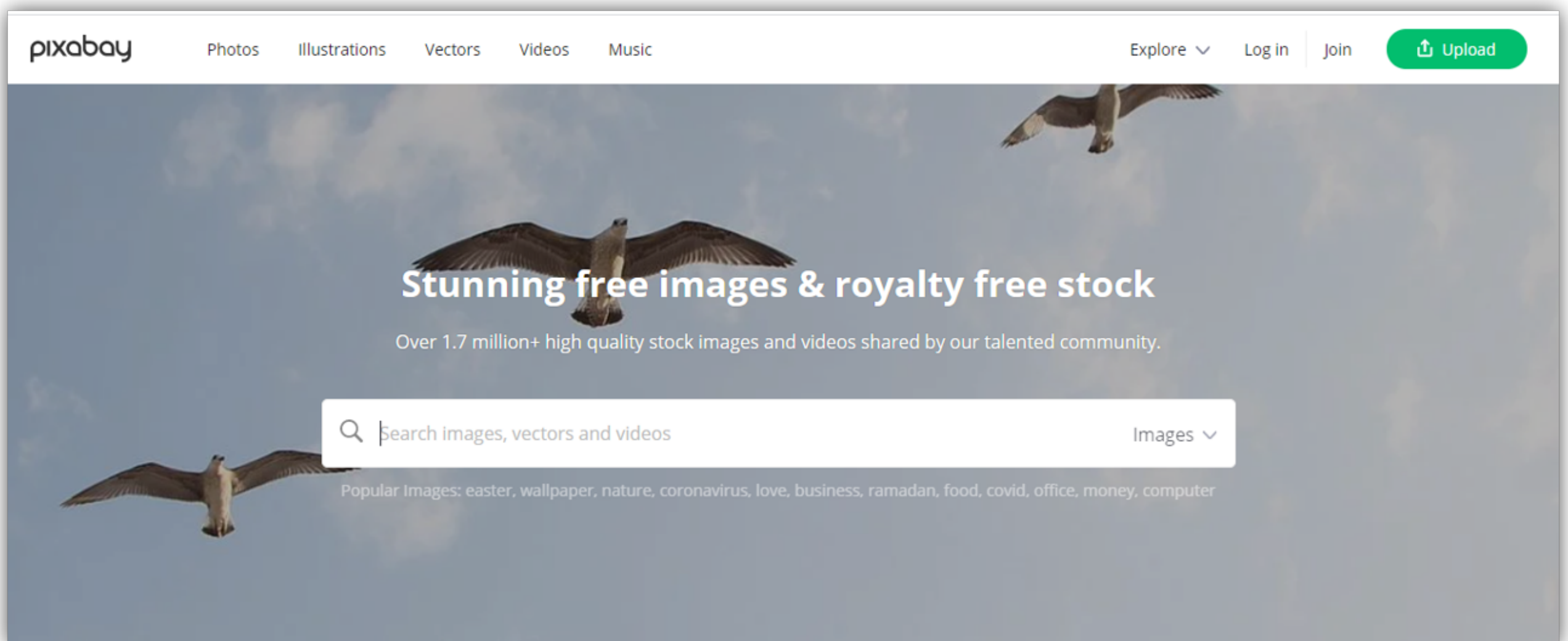




ESSENTIAL DESIGN RESOURCES

STOCK PHOTOS

#1 PIXABAY



For me the best of the bunch, always being updated with ton of free images to use for both personal and commercial projects.

#2 GRATISOGRAPHY

Quirky, creative and free

#3 PEXELS

Thousands from all genres

#4 STOCKUP

25,000 free stock photos

#5 NEWOLDSTOCK

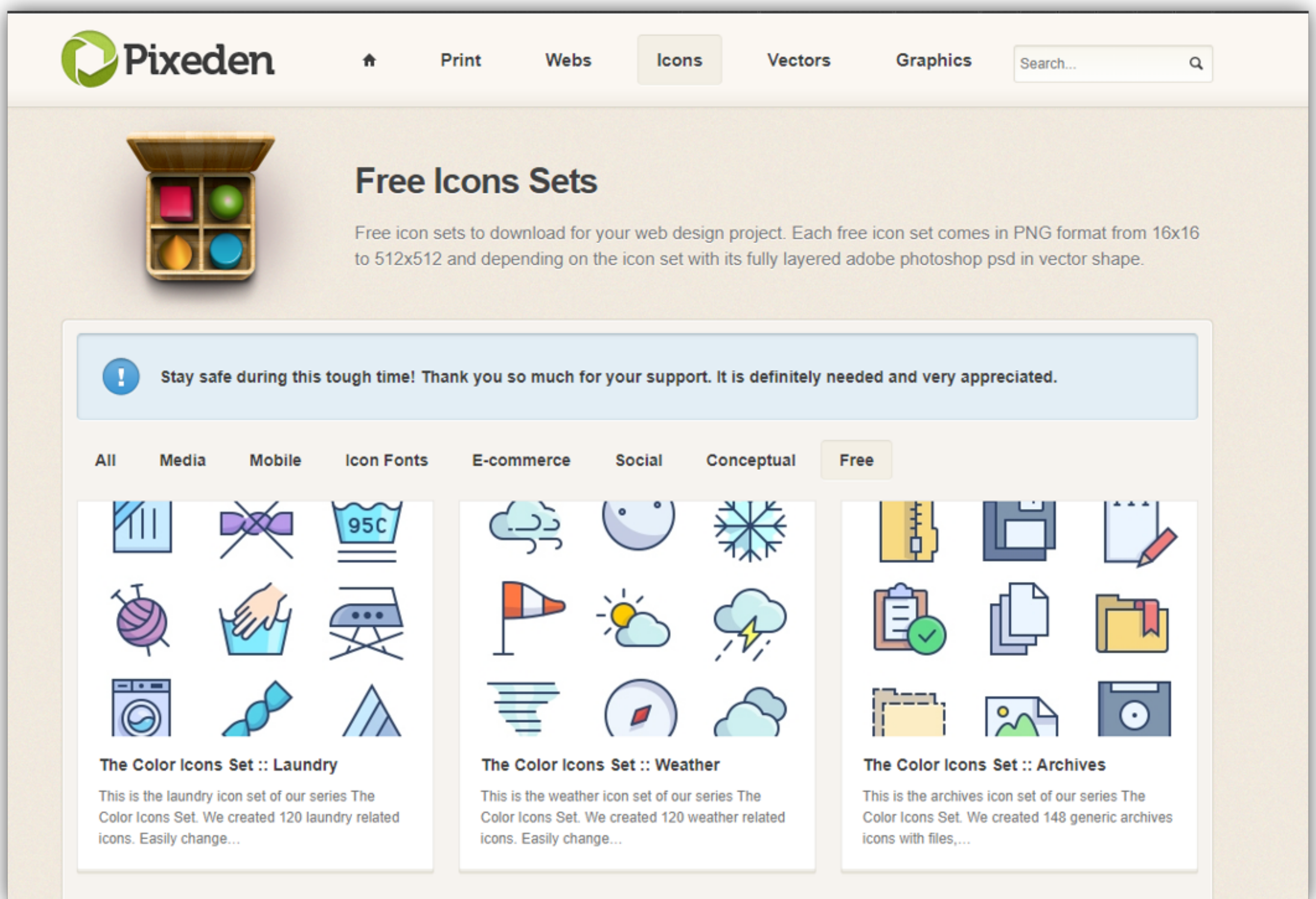
Vintage stock photo archive



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ICONS & GRAPHICS

#1 PIXEDEN



Pixeden offers hundreds if not thousands of free icon sets. Really good designs, suitable for all web projects. You can download each of these in PNG or AI format. This site does also come with some premium options but I think you will find pretty much all you need from this wonderful free section.

#2 THENOUNPROJECT Excellent site with search

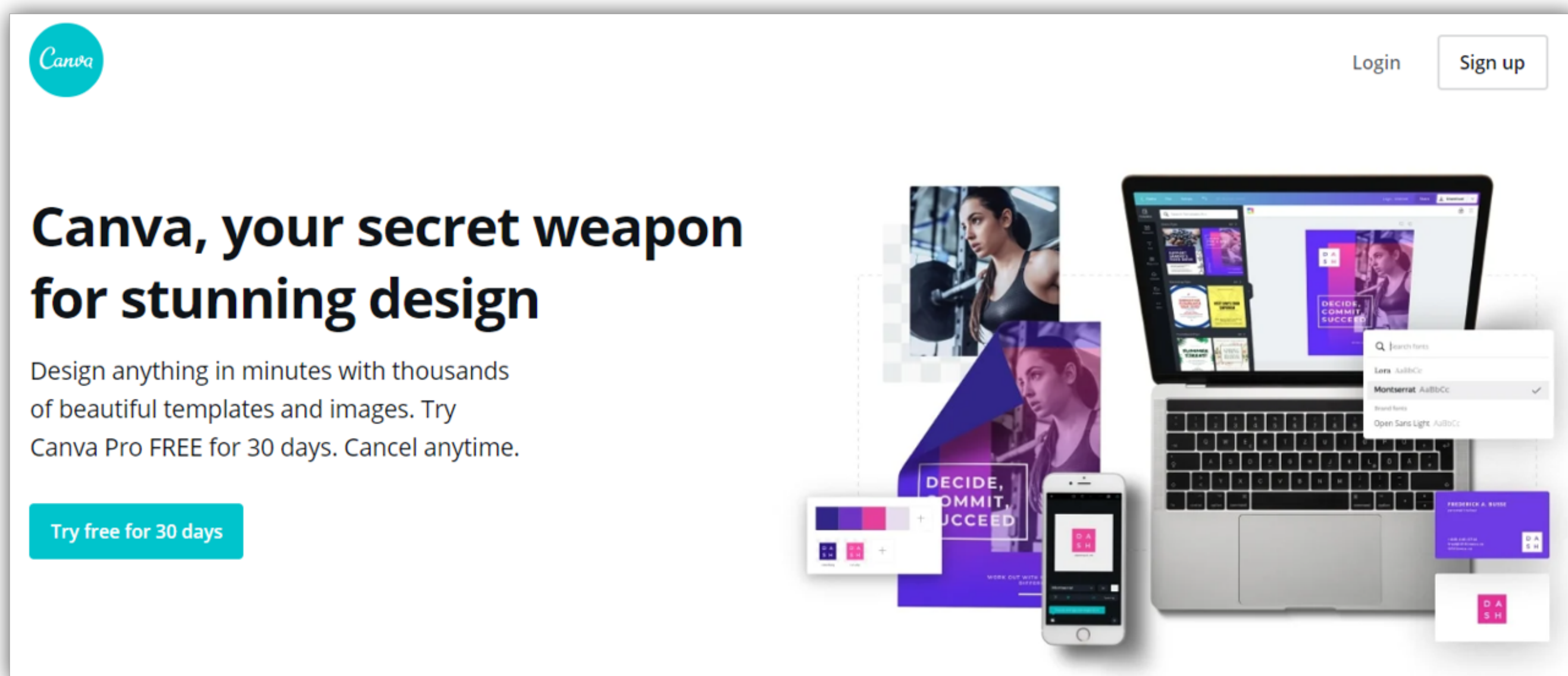
#3 ROUNDICONS Over 60 icons in the free section



ESSENTIAL DESIGN RESOURCES

GRAPHICS TOOLS

#1 CANVA



Difficult one to choose as the featured one as these are all simply stunning resources. But, I have to go with Canva as my top pick here. You do not need to be a photoshop wizard anymore to be able to knock up pretty decent designs for any graphics project online.

#2 FULL PAGE SCREENGABBER Chrome addon

#3 PIXLR Stunning, powerful free online editing suite

#4 IMAGE RESIZER Feed the little Panda!

#5 10 SECONDS BACKGROUND REMOVAL





ESSENTIAL DESIGN RESOURCES

FREE FONTS

#1 FONTSQUIRREL



Font Squirrel is an excellent resource if you need to find some new fonts for online based projects such as web design.

Another little gem on the Squirrel is it comes with a font identifier so if you see a font you like the look of you can simply upload a screen shot and its AI will identify it and present you with a series of free options you can use.

#2 GOOGLE FONTS

Massive archive of fonts

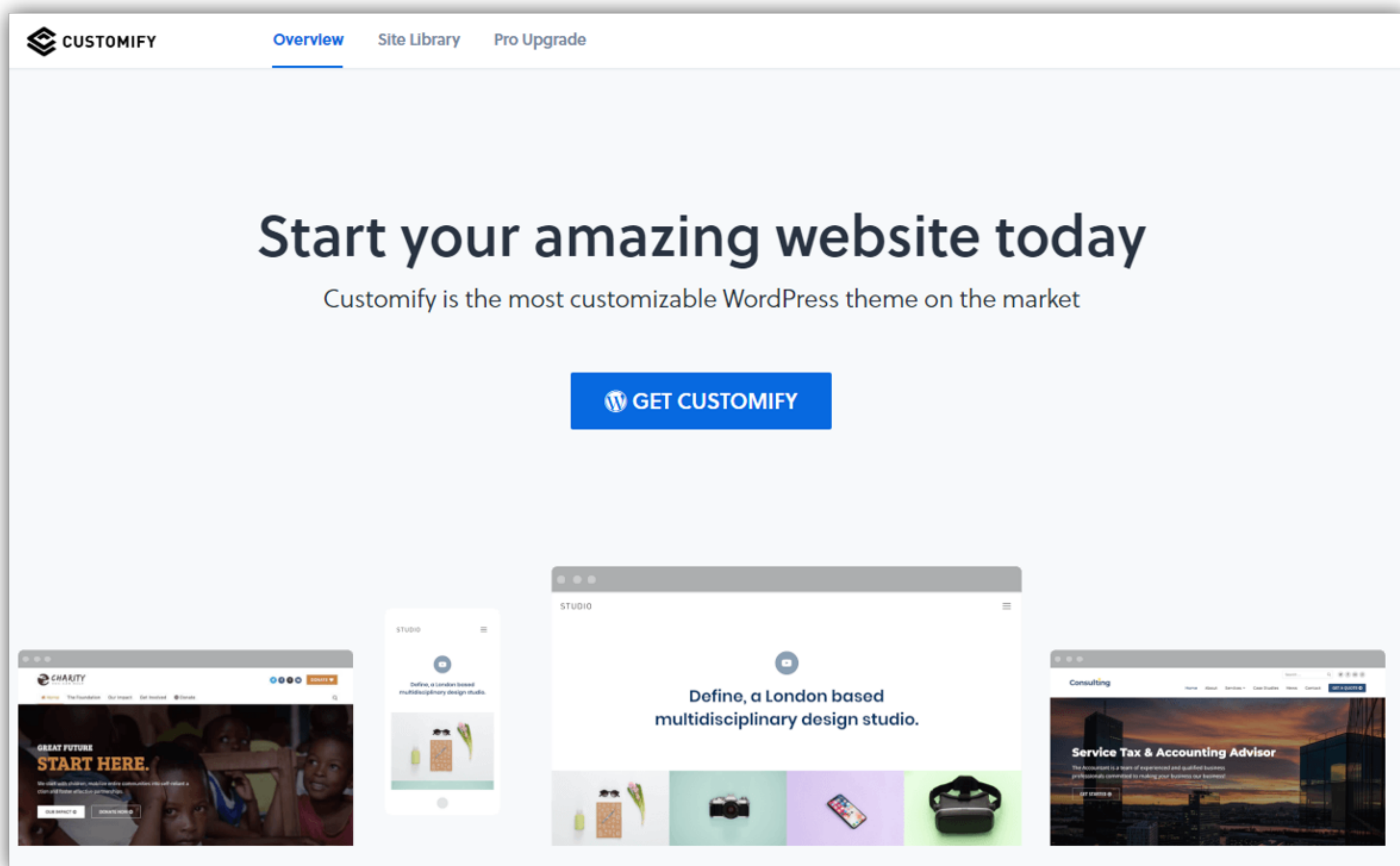




ESSENTIAL DESIGN RESOURCES

FREE WORDPRESS THEMES

#1 CUSTOMIFY



This selection may surprise a few but my preferred choice of theme is Customify. As a free theme I have yet to find a better one I like. It is simple and does not come with a whole host of features, but it is a clean and fresh theme. Very easy to customise and build effective looking responsive sites with.

#2 ASTRA

Lightweight, fast, slick

#3 COLORMAG

Superb magazine style theme



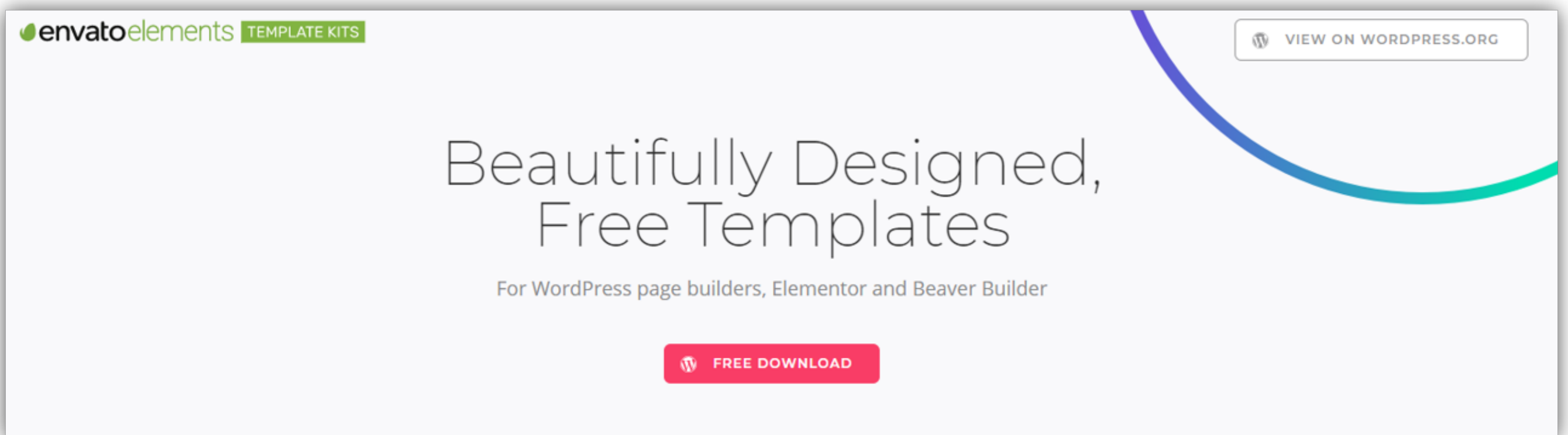
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ESSENTIAL DESIGN RESOURCES

THEME IMPORTER PLUGINS

#1 ENVATO ELEMENTS



Its difficult to choose any theme importer plugin other than Envate elements. Amazing what they give away here. You can literally take a brand new domain with WordPress installed and have a stunning template in place for your website within 5 minutes.

Don't believe me: [check out this video I made showing me do it](#)

#2 CUSTOMIFY IMPORTER

5 Superb templates

#3 THEMEGRILL IMPORTER

Loads of magazine styles

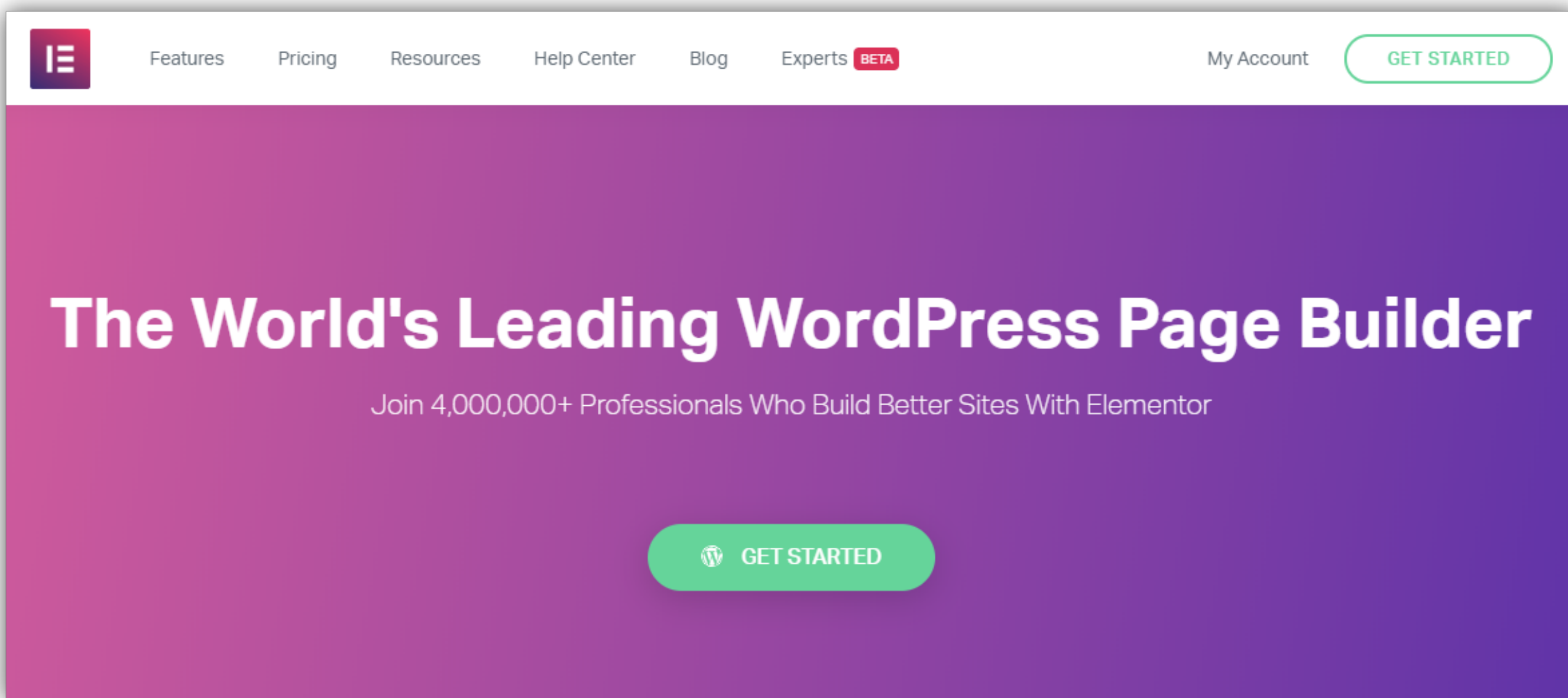




ESSENTIAL DESIGN RESOURCES

ESSENTIAL PLUGINS

#1 ELEMENTOR PAGE BUILDER



The number one essential has to be the page builder plugin Elementor. This is simply transformed the game for WordPress website builders. Their intuitive website builder is a stroke of genius. It will completely up your game no end and once you grasp the basics and embrace the change from more traditional builders you 100% will not look back.

#2 YOAST

#1 SEO Wordpress plugin

#3 PAGE/POST DUPLICATOR

Will speed you up

#4 WP FORMS

Best form builder out there

#5 SOCIAL BUTTONS

Slick responsive share buttons



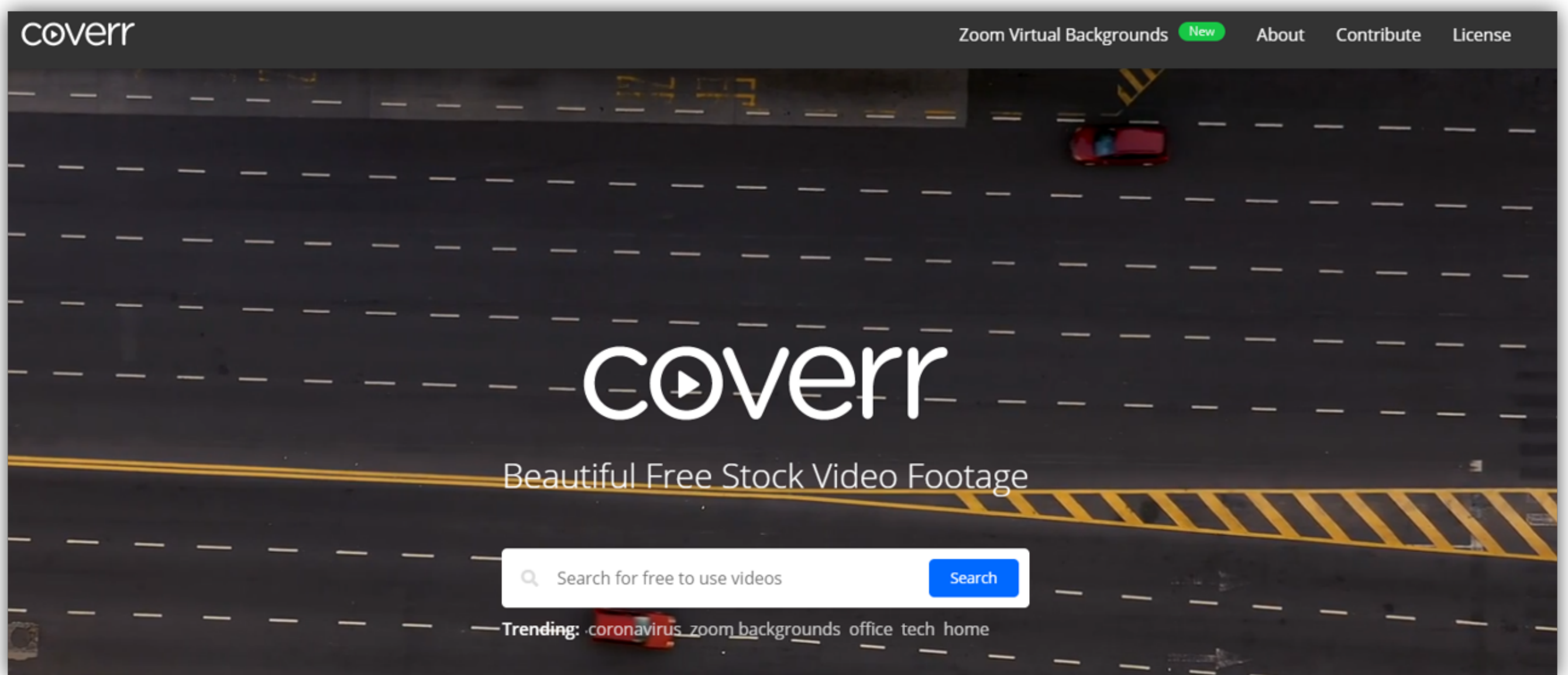
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ESSENTIAL DESIGN RESOURCES

FREE VIDEO BACKGROUNDS

#1 COVERR



Coverr is an absolute gold mine for video backgrounds. The stuff you will find on here will amaze you. The best part is they can all be used for personal and commercial projects. Be sure to check out the amazing free aerial stock footage they have. Some of the drone footage is simply beautiful.

#2 VIDE EZY

Licenses apply, but a solid selection

#3 PIXABAY

Pixabay's excellent selection of video

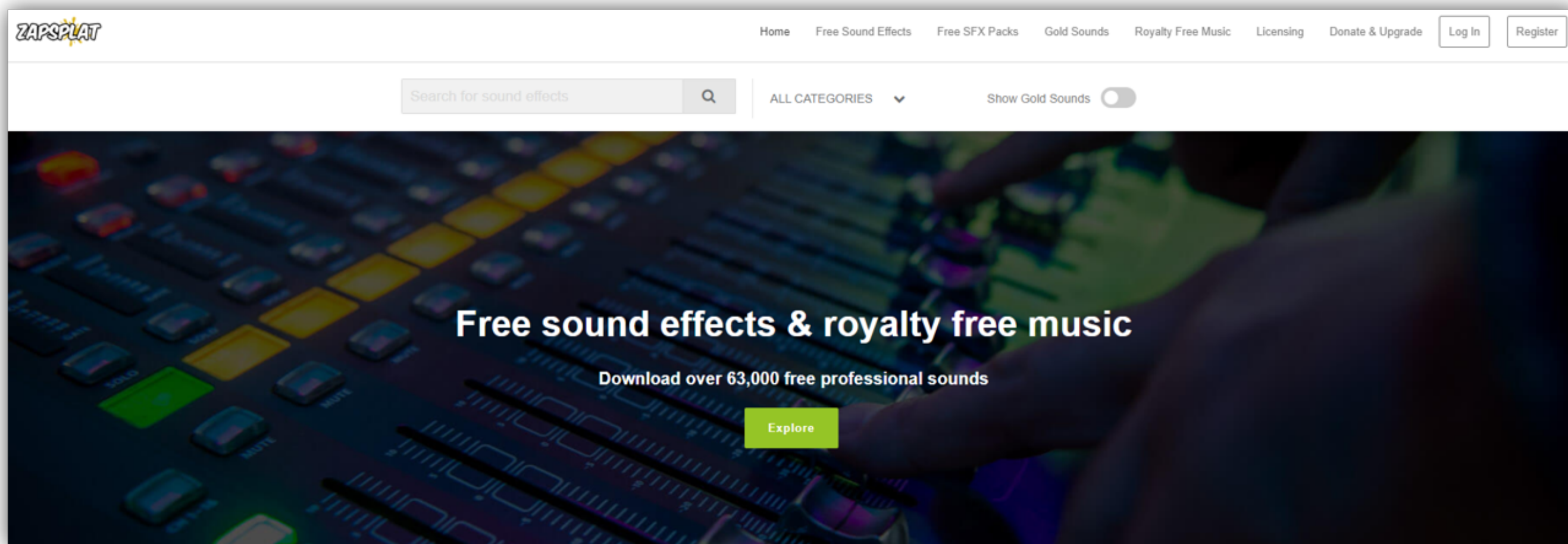




ESSENTIAL DESIGN RESOURCES

OTHER BONUS FREEBIES!

#1 ZAPSPLAT



If like me you like to make YouTube videos or play around with sounds then the Zapsplat website offers over 60,000 royalty free sound effects and music. Although this has nothing to do with Web Design really it's a fabulous free resource that I still use almost daily for video creation.

If you make explainer videos for clients, or if you make logo intro videos or something like that then this sound library could become a valuable resource for you.

#2 COLOUR PICKER

Chrome colour picker addon

#3 PALETON

Endless beautiful palettes

#4 TEXTURE KING

All the textures you could want

#5 INVISIONAPP

Excellent prototype toolface





ESSENTIAL DESIGN RESOURCES

ONE LAST FREEBIE!

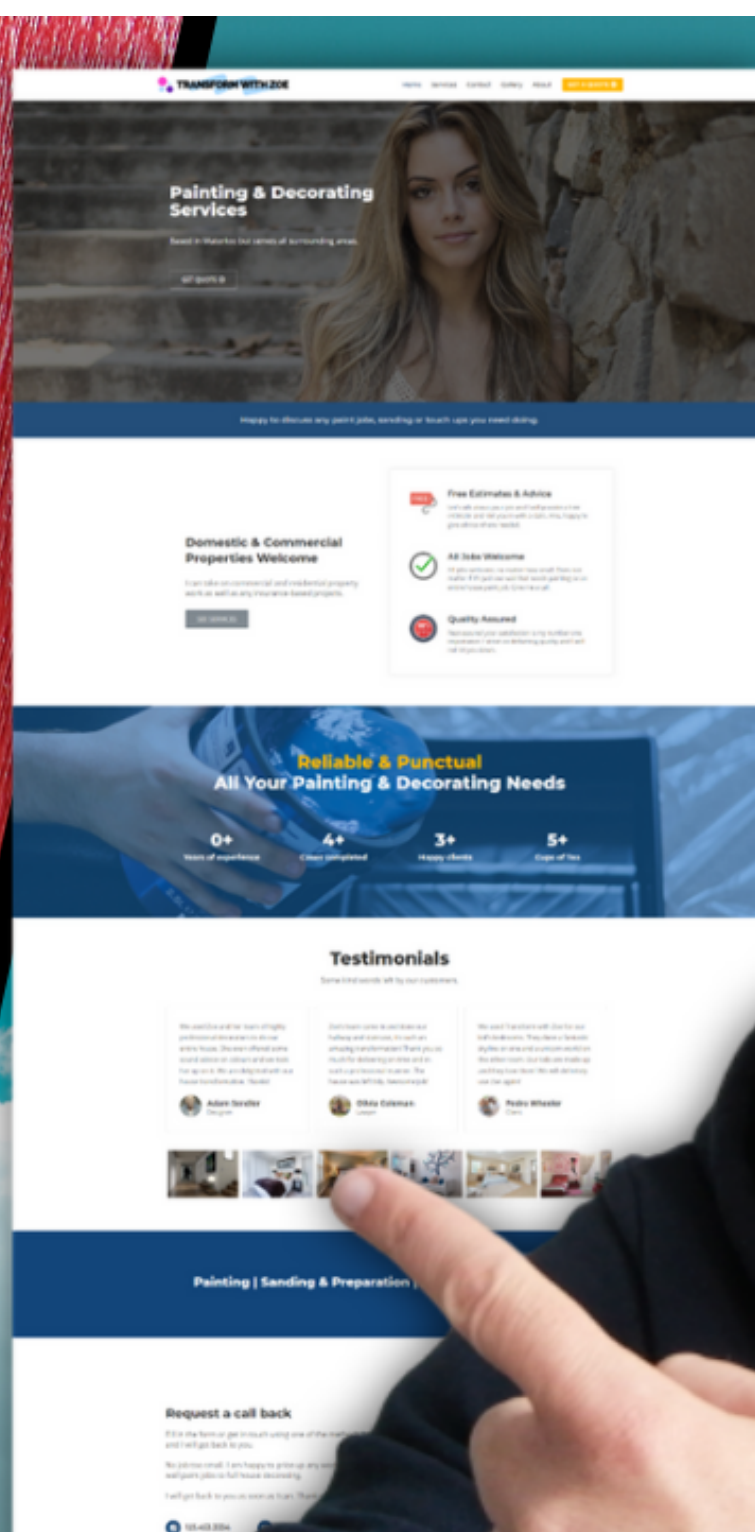
FULL WEBSITE TUTORIAL

FULL

WEBSITE

TUTORIAL

(for beginners)



A full length beginners course hour long tutorial where I show you how to make a website for a local business.

You will be able to sell these for a nice some and once you get to grips with this template it becomes easier and quikcer.

You can view the complete build over on my YouTube channel.

Or if you want to skip straight to the video you can [click here](#)

Thanks again, John



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